



COVID-19

Economic Analysis

THE PROBLEM



Local governments and industry groups face **huge uncertainty** about the likely impacts from various scenarios of the COVID-19 crisis on:

- tax revenues and other funding sources
- stormwater utility fees
- employment
- local spending
- payroll and wages



THE SOLUTION



The Balmoral Group offers **economic impact modelling** to address multiple scenarios including:

- Restaurant industry shutdown (or other industry contraction)
- Consumer spending shifts
- Employment loss from furloughs, layoffs
- Government household stimulus
- Multiple time horizons of continued social distancing, with customized assumptions for each

Decision makers are **equipped** with estimates of Direct, Indirect, Induced and Total economic impact – revenues, wages, jobs, taxes – for each component.

The results facilitate the critical next step: how to evaluate what to do next? This is where **Balmoral Group's database of business incentive or retention strategies** employed in other communities comes into play. Our economists will model the effects of various strategies for your community, to help structure potential future responses. This will depend on your community's business mix, and the duration of the crisis.

THE OUTCOME

Government and industry can understand business, worker and tax effects **armed with informed estimates**. Estimated improvements under alternative response scenarios using credible, peer-reviewed models can be compared with a status quo scenario.

The sooner industry and local governments start to understand what is feasible from a cost perspective, the sooner they can adjust to **respond** – both to local business needs and level of service.

